

LOUISIANA STATE UNIVERSITY ATHLETIC CONTEST AGREEMENT

This agreement is made and entered into this 28th day of August, 2018, by and between the Louisiana State University Athletic Department (LSU) and the athletic authorities representing The Ohio State University (Opponent) who do hereby mutually agree that an intercollegiate athletic contest (Game) between their respective Men's & Women's Track & Field teams shall be held in accordance with the following general conditions:

1. Date: April 6, 2019 Date:
- Site: Baton Rouge, LA Site:
- Time: TBA Time:
2. LSU agrees to pay Opponent the sum of \$0 for participating in such a contest.
3. Failure of either institution to honor this signed agreement (except by mutual consent) shall result in a forfeiture fee of \$0 to be paid by the forfeiting institution.
4. The contest(s) shall be governed in all respects, including the eligibility of the participant and the number of participants, by rules and regulations of the National Collegiate Athletic Association (NCAA), and the Southeastern Conference (SEC), or any conference or association to which either or both parties belong.
5. Officials shall be assigned by the LSU Track & Field Officials Association.
6. Opponent will receive a maximum of 0 complimentary tickets.
7. Radio, Television and Other Broadcasting Rights:
- (a) Radio Rights The home team for the Game owns and retains, and is entitled to retain all revenues derived therefrom, all rights to create and distribute live or delayed audio-only coverage of the Game, provided that the visiting team may create and distribute, on a non-exclusive basis, and retain the revenues derived there from, its own audio-only full- game account of the Game for distribution by the visiting team's regular season radio broadcasting network via terrestrial radio, satellite radio, internet and other digitally distributed means. The home team for the Game shall provide to the visiting team one radio outlet location for the aforementioned broadcast.
- (b) Television and Other Distribution Rights. Except for the radio rights described in clause (a) above, the Southeastern Conference exclusively owns and retains, and is entitled to retain all revenues derived therefrom, all rights to televise or otherwise distribute audio, video or audiovisual coverage of the Game and any and all portions of the Game (whether live or delayed and including re-airs and highlights) throughout the universe by any and all means, uses, and media now known or hereafter developed. If and to the extent the visiting team has or will have any such rights, the visiting team irrevocably assigns, conveys, and transfers all of such rights to the Southeastern Conference in perpetuity. Notwithstanding the foregoing, the home team hereby grants the visiting team the non-exclusive right to create and distribute coach's films of the Game for use solely by the visiting team, professional sports leagues and other colleges and universities for coaching and scouting purposes.
- (c) Other Rights. The visiting team hereby grants home team a non-exclusive, non-transferable license to use the visiting team's name and marks strictly as shown in Exhibit A. The form and content of each use is subject to the review and approval of the visiting team. The visiting team may, in its sole discretion, disapprove any use it deems to be inconsistent with its best interests and home team will discontinue the same. The grant is further limited in scope and time to the promotion of the Game and in home team's distribution of the program. No further use is permitted without the express written consent of the visiting team.

(d) Controlling Language. To the extent that this Section conflicts or is inconsistent with any other language or provision in this Agreement, the terms and content of this Section shall control and supersede any other such language or provision

8. In the event of fire, flood, hurricane, tornado, earthquake, war, invasion, hostilities, insurrection, confiscation by order of the government, military or police authority or prohibitory or governmental authority or any other event or reason beyond the control of either party, including that of the Southeastern Conference or National Collegiate Athletic Association, making it impossible or impractical to play the game, both parties shall be relieved of any and all obligations of this agreement
9. Other conditions: Ohio State will be provided at no cost with 28 rooms per night for two nights at the Renaissance.
Check-in date is April 5, 2019 and check-out date is April 7, 2019.

FOR: Louisiana State University

By: [Signature] 10/9/18

Coach Date

By: [Signature] 9.20.18

Ath. Director or Designee Date

FOR: The Ohio State University

By: [Signature] 10/18/18

By: [Signature] 10-4-18

Int Michael Papadakis, Interim Sr. Vice President
for Business & Finance, and CFO
The Ohio State University
nce & CFO Date

Exhibit A

